



PLANNING AND BUDGETING FOR TREE CARE

Actionable
Tree
Intelligence



LEARNING OBJECTIVES

- Familiarity with tree care industry standards and credentials
- The benefits of a tree inventory
 - Independent assessment of need
 - Build a program
 - Build a budget
- Objectives of tree management plans
 - Safety of persons and property (Risk management)
 - Plant health care (protect investment)
 - Aesthetics

TREE CARE INDUSTRY STANDARDS AND CREDENTIALS

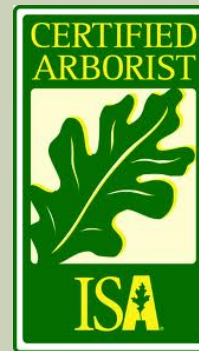
For trees
and the
people
that treat
them

STANDARDS AND CREDENTIALS

■ For Trees



■ For People and Companies



INDEPENDENT ASSESSMENT

■ Traditional approach

- Call providers
- Ask them to identify needs
- Result
 - All proposers offer different scopes of work
 - Prices vary significantly
 - No apples to apples comparison

■ Recommended approach

- Consulting arborist reviews objectives for property
- Conducts inventory with needs and prioritization
- Result
 - Community can build a program and budget based on quantity and quality of management issues they want to address
 - Apples to apples comparison

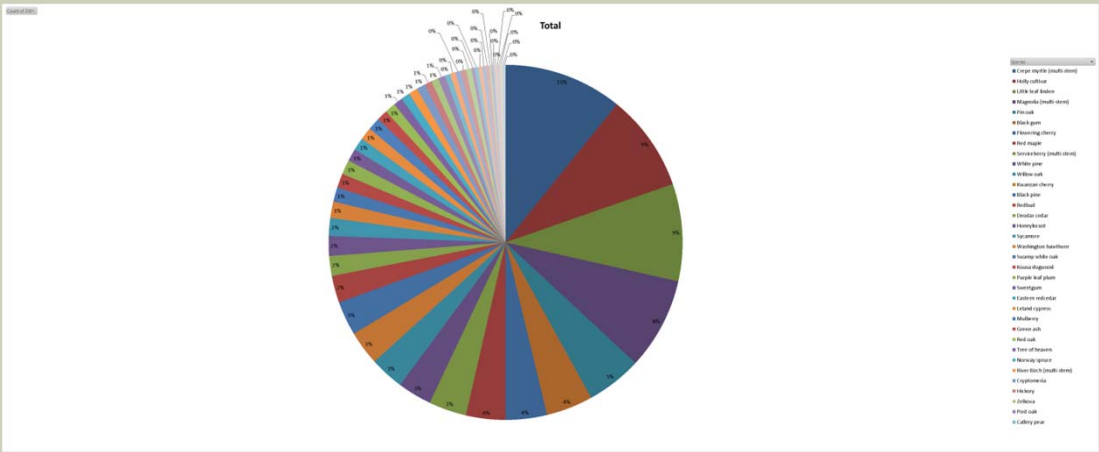
EXAMPLES

How local
HOAs use
these
approaches

INVENTORY MAP



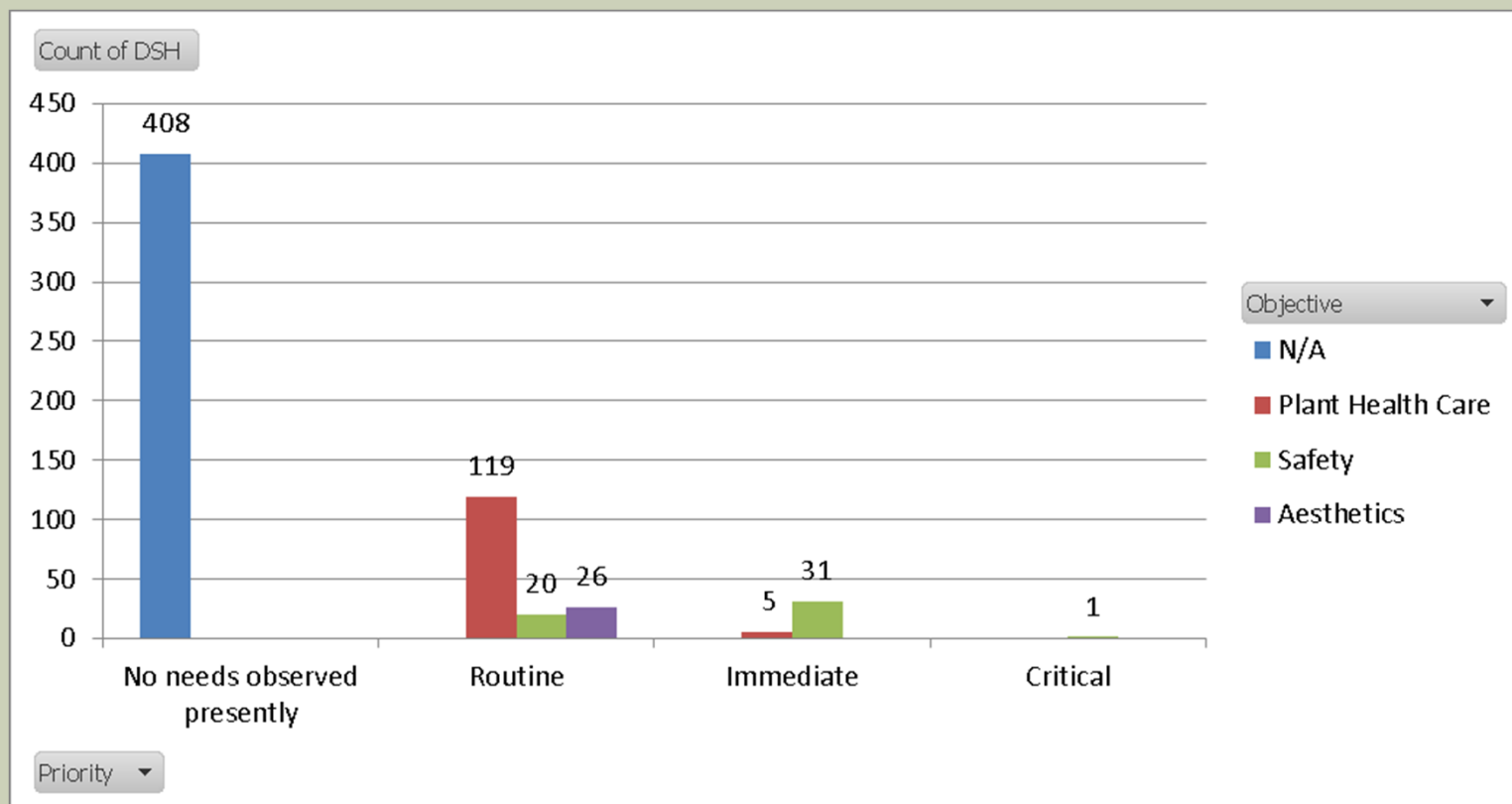
SUSTAINABILITY ANALYSIS



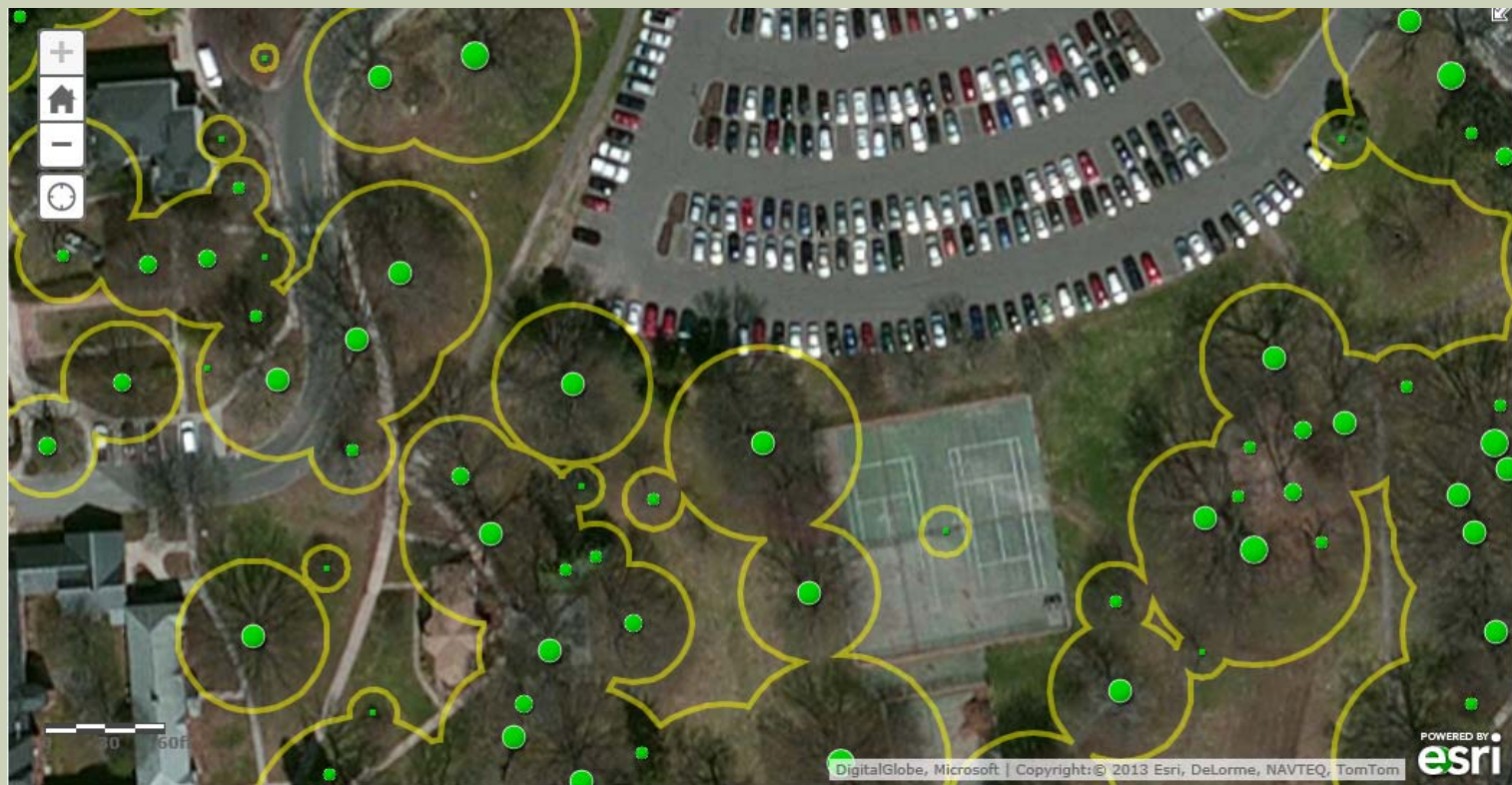
CREATING OBJECTIVES

- Outcome-based management
 - Allows for prioritization of limited resources
 - Existing budget
 - Budget building

PRIORITIZATION



PRIORITIZING RISK



TREE RISK INVENTORY





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